



UN SCHOOL VOLUNTEERS

India

The School UN Volunteers- India

We follow the ten principles of UNITED NATIONS

UN MICRO VOLUNTEERS

Proposed: The National UN
Volunteers-India

Micro-volunteering refers to the process of providing short-term, low-commitment opportunities as a way to

engage more volunteer prospects and create value.

It is built on the idea that people are more likely to volunteer if short and convenient assignments are offered.

Micro-volunteering is a new rising trend in the nonprofit community and was created as a response to the growing demand for short-term flexible volunteer opportunities.

With traditional volunteer opportunities spanning from 5 to 9 hours per shift, micro-volunteering provides time-crunched volunteer prospects with opportunities ranging from 15 minutes to an hour.

A few examples of micro-volunteer opportunities include providing feedback on marketing material, providing a case study, sorting food or recyclables, collecting goods for donation, managing an

event, planting a tree, and designing a logo. These are just a few examples in which short-term help could be utilized, but, the possibilities are endless.

Micro-volunteering is a unique way for volunteers to get their foot in the door, support causes without a substantial time commitment, and practice their skills.

With the right planning, supporting software, and processes, nonprofit

organizations can use micro-volunteerism as a way to grow their volunteer database, access skilled volunteers, and keep volunteers motivated.

Micro-volunteering is not a replacement for traditional volunteerism, but, it does provide nonprofit organizations and volunteers with benefits.

 A few of these key benefits include:



Benefits for a Nonprofit

- ▣ The ability to broaden its volunteer database.
- ▣ Access to skilled volunteers for short-term assignments.
- ▣ The potential to convert micro-volunteers to traditional volunteers.
- ▣ A new way to engage volunteers and keep them motivated.
- ▣ Increased diversity amongst volunteers.



Benefits for Volunteers

▮ More flexibility when it comes to volunteering.

▮ The ability to volunteer for short outcome-focused assignments.

▮ The ability to learn more about an organization before fully committing.

▮ The potential to use skills for the greater good.

If you are interested in micro-volunteering, you can check

out UN Volunteer Hub’s blog
post on micro-volunteering.



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